



A National Leader
in Learning Resources
for Project Managers



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28 Strategic
Business
Units

**30 PMI PDUs
4-Day Course**

Master Project Manager

Become a Certified Master Project Manager (MPM®)

Presented by

- Project Management Resource Group
- American Academy of Project Management



THE AMERICAN ACADEMY OF
PROJECT MANAGEMENT

By attending this practical and informative course,
you will:

- Become a Certified Master Project Manager (MPM®)
- Appreciate the benefits of accurate project management
- Master the art of efficient project delivery
- Use project analysis as a key business driver
- Comply with major international project management standards
- Successfully determine the appropriate technological solutions for your projects
- Develop a comprehensive tool-kit for successful project management that you can use immediately

Certified MPM® Course Dates

• **CLICK** on any city for details •

- Los Angeles, CA • May 1 - 4, 2012
- Boston, MA • May 8 - 11, 2012
- Minneapolis, MN • May 29 - June 1, 2012
- Seattle, WA • June 12 - 15, 2012
- Washington, DC • June 26 - 29, 2012
- New Jersey • July 10 - 13, 2012
- San Francisco, CA • July 17 - 20, 2012
- Columbus, OH • July 31 - August 3, 2012
- Honolulu, HI • Aug 7 - 10, 2012
- Philadelphia, PA • August 14 - 17, 2012
- Las Vegas, NV • Aug 21 - 24, 2012
- Atlanta, GA • September 11 - 14, 2012
- Washington, DC • Sept 18 - 21, 2012
- Austin, TX • Sept 25 - 28, 2012
- Raleigh/Durham, NC • Oct 2 - 5, 2012
- Chicago, IL • Oct 16 - 19, 2012
- San Diego, CA • Oct 23 - 26, 2012
- New York, NY • Nov 6 - 9, 2012
- Salt Lake City, UT • Nov 13 - 16, 2012
- Charlotte, NC • Nov 27 - 30, 2012
- Washington, DC • Dec 4 - 7, 2012
- Phoenix, AZ • Dec 11 - 14, 2012



Project Management Resource Group is a Project Management Institute (PMI) Registered Education Provider (R.E.P.). All of the programs we offer are eligible for Level A PDUs. Each seminar/workshop is assigned its own unique ID number. Attendees who are certified PMPs can reference that ID number to claim their PDUs. In addition, all attendees will receive a certificate of completion which can also be used to claim their PDUs.

Although Project Management Resource Group is not a certified CEU provider with The International Association for Continuing Education Training (IACET), most of our seminars/workshops are eligible for CEU credit to fulfill the continuing education requirements for many certifications.

We would be happy to provide any information about our seminars/workshops to assist you in determining if our programs would fulfill your specific certification's continuing education requirements.

Accreditation

Many of The Project Management Resource Group's programs are accredited through Baker University, and are eligible for tuition reimbursement.

Pricing...

Visit our web site

www.projectmanagementresourcegroup.com
for pricing details for your date and city.

**Early-Bird
Pricing Still
Available!
SAVE UP TO
\$500!**

*Detailed course
syllabus begins on
next page...*

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About the American Academy of Project Management

The American Academy of Project Management (projectmanagementcertification.org/) is a global Board of Standards supporting the Project Management industry and professionals. Our qualifications are widely recognized through our network of professionals, which encompasses 145 countries and partnerships with over 450 Universities and training partners.

In the project management employment world, candidates should earn or attain extra and unique PM qualifications and credentials because everybody seems to have the basic project management certification. Our Global Board of Standards issues Project Management Certification to qualified professionals who meet our criteria and standards of:

- Graduate Training or Education or an Accredited Degree from an IPMC Approved Provider
- Experience and Positions within the Project Management Industry
- Industry Knowledge in the Project Management area
- Clear Understanding of Ethics and Ethical Roles of the Project Manager
- Continuing Education — You must strive to complete annual PM Education Each Year

With liaison offices and training centers in San Francisco, Monterey, New Orleans, Hong Kong, Singapore, Melbourne, Beijing, the Caribbean, India and Europe, AAPM is fast becoming the world's leading professional association for project management practitioners. AAPM Executive Designation Programs also provide the assurance that the holder has met the required criteria for graduate post-nominal credentials

By attending this course, the added benefits you will receive include:

- The ability to use the designation MPM® on your business card and resume
- 2-years membership to the AAPM professional body
- Access to the AAPM project management network and body of information online
- Access to the AAPM international journal published online
- Gold Seal Embossed MPM® Certificate with your name and designation
- The MPM® shows that you have completed graduate level project management education and you have substantial experience in managing projects on a regional and global level

 **Above membership, online access and bonus benefits are valued at over \$800!**

Who Should Attend

- Project Managers
- Program Managers
- PMO Managers and Directors
- Training and Development Managers
- Operations Directors
- Executive Directors
- Research and Development Officers
- Team Leaders
- Senior Analysts
- Management Consultants and Other Contractors

MPM® Course Overview

Project Management is growing exponentially. It's now used in virtually all industries, such as government, health care, telecom, IT, education and banking.

Effective management is how these organizations streamline to improve productivity. As businesses are restructured, project managers take over many responsibilities. Expertise in project management is a source of security, prosperity and power to many companies.

MPM® Training Style

This course has been designed to include presentation, practical exercises and highly interactive group sessions. The MPM® certification will be received approximately one month following the close of the seminar and all fees associated with certification are included in the course enrollment fees.

Meet Your Program Director

The details regarding the specific Program Director for the course in your particular conference city will be made available as soon as they are finalized.

The American Academy of Project Management® is recognized in over 145 countries by 563 training providers, universities and other institutions.

The AAPM® American Academy of Project Management® is a Global Board of Standards and Accreditation Council for project management industry professionals and related institutions.

AAPM has been featured in: *Forbes News, The Business Wire, Reuters Global News, EuroInvestor News UK, Yahoo Finance, Morningstar News, Digital50 News, Centre Daily News, Earth Times, Yahoo News, University of California News,* and more.

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• Conference Agenda

AAPM® MPM® DAY 1

Introduction to Project Management

An introduction of the concepts, theories and systems involved in current day project management methodologies. This topic, presented by an expert in project management, will give you a broad grasp and introduction to this four-day intensive course.

Project Management Cycles

Rolling out your projects with the latest methodology. How can you use a dynamic approach to fast-track your project and leverage off milestones.

Planning

Types of plans, the essentials of planning, planning cycles and project components. The project component section outlines the neoclassical approaches to project management by defining key terminology and elements of the project management body of knowledge.

Key Knowledge Areas

In this session, we will review all the key aspects of knowledge that a project manager must have.

Work Breakdown Structures

Review of the techniques and types of WBS in projects.

Estimating and Scheduling / Floats and Critical Paths

Gantts, PERTS and other techniques, Critical Paths and Network diagrams examined.

Projects and Organizations — Part I

How does an organizational structure interact with project management frameworks and delivery? What is the best way to optimize your surrounding structure to ensure greater project output success.

Why Projects Can Go Wrong

Some anecdotes and lessons learned.

AAPM® MPM® DAY 2

Projects and Organizations — Part II

How does an organizational structure interact with project management frameworks and delivery? What is the best way to optimize your surrounding structure to ensure greater project output success.

AAPM® DAY 2 (continued)

Communications Management

Project Management Communications, how to plan and successfully roll out your communication's strategy.

People Management & Leadership

How do you interact with your team? Master the art of managing your team throughout your project cycles. In this session you will learn project related leadership, conflict resolution, motivation, delegation, and counseling.

Stakeholder Management

Who are your project's stakeholders? Introducing the key concepts behind efficient stakeholder management.

AAPM® MPM® DAY 3

Quality Management

What is quality and how is it quantified? Learn how to plan for high quality outputs.

Financial Management

Financial management and planning for projects. How does high finance adapt to the day-to-day rollout of your projects. Break-Even Analysis and Earned-Value Analysis.

Issue and Risk Management

Risks and Issues, how do they differ? How can you foresee and plan for their eventualities. Learn how to correlate risk and opportunity costs, calibrate your issues, and manage them.

Cost Management

Cost estimating and cost planning, budgeting and tracking. We will also review financial formulas.

Change Control

Identifying, understanding, controlling and managing changes to your project.

Technologies

Review of some of the applicable technologies available to support you and your project managers.

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• AAPM® MPM® DAY 4

Change, Conflict and Negotiation

Preparing and executing a negotiation strategy for your project. What do you know about the other party, how are you going to leverage your situation.

The Changing Environment of Management

Social factors, inequality, environmental factors, legal and economic factors.

Decision Making and Creative Problem Solving

Decision making and uncertainty, information processing, behaviors and types of decisions, creativity and problem solving.

International Management and Cross-Cultural Competencies

International success, cultural awareness, diversity, comparative management techniques, organizational theory, cross cultural training.

Closing out your project

Close your project and build a body of knowledge. This session will cover the methodology behind closing your project and how you can leverage off the acquired intellectual property for subsequent ones.

Post Implementation Reviews

When and why should you carry out a project review. Learn about the four-stage approach to project review and recovery.

Review, Course Summary and Close

Completion of Case Studies and Course Summary Review.



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